

TAKE THE WORKFORCE CHALLENGE

40 FOR 40
40 SCHOOLS FOR 40 YEARS

CHALLENGE TO SC&RA MEMBERS:

**Engage with your local schools
and share career opportunities.**

This could be a classroom visit or a career fair. If you would like to host a field trip that also provides great exposure for the future workforce.

GOAL

Reach 40 schools in 2026

(as we celebrate 40 years of impact)

WHY ACCEPT THE CHALLENGE?

- Raise awareness of careers in crane, rigging and specialized transport
- Strengthen your future talent pipeline
- Build positive community and school relationships
- Position your company as an industry leader
- A mini-grant of \$500 will be awarded to the school you visit

**Students can't pursue careers
that they don't know exist.**

Your visit can change that!

HOW TO GET STARTED

1. Plan your visit
2. Order The "40Schoolsfor40Years" KIT by scanning the QR code ➔
3. Visit a school or attend a career fair
4. Take photos and send to SC&RF for our 2026 video



WHAT'S IN THE KIT?

The Kit provides you with everything you need to make a meaningful, professional impact in the classroom or at a career fair – **ready to use and easy to customize.**



Each kit includes **postcards for 9 top careers, information for students, parents, and educators, giveaways, and access to digital resources** including industry videos, 21 career fliers that can be edited to your company specifications and even presentations you can use to bring our industry to life.

Plus, participating schools receive a \$500 Mini Grant as a tangible investment in their programs!

Affiliated with

